



# VIVEKANANDA DEGREE COLLEGE

AN INSTITUTE OF JANATHA EDUCATION SOCIETY (R)  
Affiliated to Bengaluru City University & Accredited by NAAC



## Institutional Distinctiveness

All round development of the individuals is possible through education. So the main aim of our institution is to impart value based education to its fullest core with equity and excellence. To impart such learning attitude in higher education at the UG level our Institution provides exposure for the students to get an opportunity to participate in every curricular, co curricular, and extension activities very actively.

To strengthen the content of learning the IQAC is actively supporting in creating various platforms for the students. To meet this end under IQAC various committees are established and each committee has its own coordinator and members. Committees like Cultural, NSS, NCC, Women's Wing (Spandana), Placement Cell are all working in the light of overall development of the students' personality in order to empower them with indigenous knowledge, competency, and creativity to meet the global challenges with scientific temper.

NSS, NCC committees involve the students in various co curricular, and extension activities to inculcate resilient social values. NSS Wing of our institution organizes blood donation camps in collaboration with the external agencies such as Lions Club, Rotary Club, Mahaveer Jain Hospital, Red Cross Society, Jayadeva Hospital etc. and a minimum of 250 units of blood is collected biannually. NCC Unit trains the cadets to participate in the various camps very effectively. The placement cell is actively working and organizing various professional training and career guidance programmes to escalate the ability of the students to face the challenges in life and make them acceptable in the corporate world and also uphold the entrepreneurship capabilities in the young generation of the country. Spandana Women's Wing has organized various gender sensitization programmes to empower girl students. The Science and Research Forum is strongly focusing in organizing various programmes to inculcate scientific temper among the students and the faculties minds. Through this platform eminent personalities from the premier institutions are invited to provide an opportunity to listen to them in the field of contemporary research. The Commerce Forum headed by the Department of Commerce organizes budget review Programme immediately after the presentation of central budget in the parliament. In addition to this course scholars are invited to present lectures on different issues of the programme.

The institution not only encourages the students to actively participate in various activities but also caters to the needs of cross section society by lending financial support through fee concession, endowment Scholarships and JES Student Aid Scholarship. Preference in admissions



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JES





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is given to weaker sections of the society, (rural and agricultural background) without being insisting on their percentage of marks secured in the qualifying examinations. The college runs between 7.30 am to 1.00 pm which is very conducive for the students so that they can opt for part-time jobs to meet their ends. Since many students of our institution are from economically weaker section of the society they have been utilizing this opportunity and have been working in various fields.

Through such financial support, focusing on conceptual learning, moving outside the class room, and by amalgamating technology with education our institution is putting the best effort in order to come out of the shortcomings of the knowledge gap between rural and urban students.

Our institution's primary goal is to provide comprehensive education with equity and excellence, fostering all-round development in individuals. We prioritize value-based education at the undergraduate level, encouraging active participation in curricular, co-curricular, and extension activities. To enhance learning, our IQAC establishes committees, such as Cultural, NSS, NCC, Women's Wing (Spandana), and Placement Cell, each dedicated to nurturing students' knowledge, competence, and creativity to address global challenges.

The NSS and NCC committees engage students in co-curricular and extension activities, instilling enduring social values. Our NSS Wing collaborates with organizations like Lions Club and Red Cross Society, collecting over 250 units of blood biannually. The NCC Unit effectively trains cadets for various camps. The Placement Cell organizes professional training and career guidance programs to prepare students for corporate life and entrepreneurship.

Spandana Women's Wing conducts gender sensitization programs to empower female students, while the Science and Research Forum promotes scientific temper through seminars with eminent scholars. The Commerce Forum reviews the central budget and hosts lectures on related topics.

Our institution is committed to inclusivity, offering fee concessions, endowment scholarships, and JES Student Aid Scholarships to support a diverse student body, with preference for those from weaker socio-economic backgrounds. Our flexible schedule from 7:30 am to 1:00 pm enables students to work part-time jobs, aiding economically disadvantaged students. By combining technology with education and a focus on conceptual learning, we bridge the knowledge gap between rural and urban students, striving for holistic development.

PRINCIPAL

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